



Virtual Common Riding Instructions 2021

Hello,

Here are the instructions on what we need to do when filming and sending in footage for the 2021 Virtual Common Riding.

Please dress as you would if you were performing at a Common Riding Function or Concert.

When you film your video:

- * Your video should be filmed in landscape orientation.
- * You should be right in the middle of the shot.
- * Try and ensure that your camera is positioned eye-level, not on the floor - we don't want to see up your nose!
- * Avoid filming with a window behind you.
- * If you are using a backing track, make sure it isn't too loud - we want to hear your voice.
- * Try and film in a quiet place without lots of background noise (e.g not near an open window with lots of car noise in the background)
- * When you start and finish your recording please pause for three seconds at the start and finish to allow a clean cut when we edit – we want to cut out the bit where you are pressing the start and stop of the filming.
- * If filming with your phone, please, where possible, use the rear camera on your phone as this gives better quality video, and make sure the lens is clean, so we get a clear image.

To send your video to us:

- * Go to <https://wettransfer.com>
- * Attach your **unedited/original** video file (do not send through the likes of WhatsApp or Facebook Messenger beforehand as quality will be compressed)
- * In the 'Email To' field enter hello@ronaldyule.co.uk
- * In the 'Your email' field enter your own email
- * In the 'Message' field enter your details, Full Name and the details of your video
- * Please send it into us as soon as you can, to give us plenty time to edit everything.
- * If you prefer, you can also upload your video to your personal Dropbox / Google Drive / OneDrive / iCloud photo sharing and email the shared link to hello@ronaldyule.co.uk

If you have any questions regarding filming, please email Ronald Yule:

hello@ronaldyule.co.uk